

Proposed Bill No. 6807

January Session, 2007

LCO No. 2358

Referred to Committee on General Law

Introduced by: REP. DAVIS, 117th Dist.

AN ACT CONCERNING TELEVISION MAIL ORDER ADVERTISEMENTS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That the general statutes be amended to require television mail
- order advertisements to specify shipping, handling and return costs
- audibly and in writing when advertising a product.

Statement of Purpose:

To prevent deceptive advertising.